



# HP Latex 335 Printer

The affordable solution for outdoor and indoor signage, print up to 64-inches wide



## Expand your applications—beat client expectations

- Offer more—print on traditional signage substrates and beyond—up to 64 inches.
- Reach more indoor spaces like healthcare—water-based HP Latex Ink prints are odorless.<sup>2</sup>
- Win new clients on eco standards—UL GREENGUARD GOLD Certified inks; prints meet AgBB criteria.<sup>2</sup>
- Produce sharp, consistent, repeatable image quality with high-efficiency curing, 6 colors, and 1200 dpi.

## Same-day delivery—you can say “yes” to every job

- Eliminate waiting time—prints come out completely dry and ready for finishing and delivery.
- Produce high quality at speed—140 ft<sup>2</sup>/hr indoor quality with HP OMAS and HP Latex Optimizer.<sup>3</sup>
- Deliver jobs immediately with the automatic X-axis cutter.
- You can minimize damage risk—scratch resistance is comparable to hard-solvent inks on SAV and PVC banner.<sup>1</sup>

## Keep costs low—start with an affordable investment

- Increase production time and reduce time monitoring the printer—automatic, reliable, low-maintenance printing.
- Use optimized profiles, customize yours—HP Quick Substrate Profiling; easy FlexiPrint HP Edition RIP inbox.
- Maintain high image quality over the life of the printer with user-replaceable HP Thermal Inkjet printheads.
- Monitor your printer remotely with the free HP Latex Mobile app.<sup>4</sup>

For more information, please visit <http://www.hp.com/go/latex335>

Join the community, find tools, and talk to experts. Visit the HP Latex Knowledge Center at <https://kcc.hp.com/>

<sup>1</sup> Estimates by HP Image Permanence Lab on a range of media. Scratch-resistance comparison based on testing HP Latex Inks and representative hard-solvent inks. Outdoor display permanence tested according to SAE J2527 using HP Latex Inks on a range of media, including HP media; in a vertical display orientation in simulated nominal outdoor display conditions for select high and low climates, including exposure to direct sunlight and water; performance may vary as environmental conditions change. Laminated display permanence using HP Clear Gloss Cast Overlaminate. Results may vary based on specific media performance.

<sup>2</sup> Odorless prints: there is a broad set of media with very different odor profiles. Some of the media can affect the odor performance of the final print. Applicable to HP Latex Inks. UL GREENGUARD GOLD Certification to UL 2818 demonstrates that products are certified to UL's GREENGUARD standards for low chemical emissions into indoor air during product usage. For more information, visit <http://www.ul.com/gg> or <http://www.greenguard.org>. HP WallArt printed on HP PVC-free Wall Paper and other prints on HP PVC-free Wall Paper printed with HP Latex Inks meet AgBB criteria for health-related evaluation of VOC emissions of indoor building products, see <http://www.umweltbundesamt.de/en/topics/health/commissions-working-groups/committee-for-health-related-evaluation-of-building>.

<sup>3</sup> Indoor quality (8-pass 6-color) mode.

<sup>4</sup> HP Latex Mobile is compatible with Android™ 4.1.2 or later and iOS 7 or later, and requires the printer and the smart phone or tablet to be connected to the Internet.

# Technical specifications

Print

Printing modes	538 ft²/hr - Billboard (2 pass) 248 ft²/hr - Outdoor High Speed (4 pass) 183 ft²/hr - Outdoor Plus (6 pass) 140 ft²/hr - Indoor Quality (8 pass) 108 ft²/hr - Indoor High Quality (10 pass) 65 ft²/hr - Backlits, Textiles, and Canvas (16 pass) 54 ft²/hr - High Saturation Textiles (20 pass)
Print resolution	Up to 1200 x 1200 dpi
Ink types	Water-based HP Latex Inks
Ink cartridges	7 (black, cyan, light cyan, light magenta, magenta, yellow, HP Latex Optimizer)
Cartridge size	775 ml
Printheads	6 (2 cyan/black, 2 magenta/yellow, 1 light cyan/light magenta, 1 HP Latex Optimizer)
Long-term print-to-print repeatability	Average ≤ 1 dE2000, 95% of colors ≤ 2 dE2000 <sup>1</sup>

Media

Handling	Roll feed, take-up reel, automatic cutter (for vinyl, paper-based media, backlit polyester film)
Media types	Banners, self-adhesive vinyls, films, papers, wallcoverings, canvas, synthetics, (fabrics, mesh, textiles, and any other porous materials require a liner)
Roll size	10 to 64-in rolls (23 to 64-in rolls with full support)
Maximum roll weight	92.6 lb
Maximum roll diameter	9.8 in
Thickness	Up to 19.7 mil
Applications	Banners; Displays; Double-sided banners; Exhibition and event graphics; Exterior signage; Indoor posters; Interior decoration; Light boxes - film; Light boxes - paper; Murals; POP/POS; Posters; Vehicle graphics; Traffic signage

Connectivity

Interfaces	Gigabit Ethernet (1000Base-T)
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Dimensions (W x D x H)

Printer	101 x 33 x 54 in
Shipping	110.1 x 30 x 49.3 in

Weight

Printer	459 lb
Shipping	639.5 lb

What's in the box	HP Latex 335 Printer, printheads, maintenance cartridge, printer stand, spindle, take-up reel, variable front tension kit, user maintenance kit, edge holders, quick reference guide, setup poster, documentation software, FlexiPrint HP Edition RIP, power cords
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Environmental ranges

Operating temperature	59 to 86°F
Operating humidity	20 to 80% RH (non-condensing)

Acoustics

Sound pressure	55 dB(A) (operating), 39 dB(A) (idle), <15 dB(A) (sleep)
Sound power	7.4 B(A) (operating), 5.7 B(A) (idle), <3.5 B(A) (sleep)

Power

Consumption	1.4-2.4 kW (2.6 kW peak) (printing), 72 W (ready), <2.5 W <sup>2</sup> (sleep) (<8 W <sup>3</sup> with DFE), <0.15 W (off)
Requirements	Input voltage (auto ranging) 200-240 V (±10%) two wires and PE; 50/60 Hz (±3 Hz); two power cords; 3 A max per printer power cord; 16 A max per curing power cord

Certification

Safety	IEC 60950-1+A1+A2 compliant; USA and Canada (CSA listed); EU (LVD and EN 60950-1 compliant); Russia, Belarus, and Kazakhstan (EAC); Australia and New Zealand (RCM)
Electromagnetic	Compliant with Class A requirements, including: USA (FCC rules), Canada (ICES), EU (EMC Directive), Australia and New Zealand (RCM), Japan (VCCI)
Environmental	ENERGY STAR; WEEE; RoHS (EU, China, Korea, India, Ukraine, Turkey); REACH; EPEAT Bronze; OSHA; CE marking compliant

Warranty	One-year limited hardware warranty
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# Ordering information

Product

V7L47A	HP Latex 335 Printer
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Accessories

2MY17A	HP Latex 54 Cutting Solution
2MY18A	HP Latex 64 Cutting Solution
3EZ49A	HP Latex 54 Basic Cutting Solution
F0M56A	HP Series 300 64-in Printer 2-in Spindle
F0M58A	HP Series 300 64-in Printer 3-in Spindle
F0M59A	HP Latex User Maintenance Kit
F0M64A	HP Series 300/500 Edge Holder Kit
T4E58B	HP Latex Media Saver Kit

Original HP printing supplies

CZ677A	HP 831 Cyan/Black Latex Printhead
CZ678A	HP 831 Yellow/Magenta Latex Printhead
CZ679A	HP 831 Light Magenta/Light Cyan Latex Printhead
CZ680A	HP 831 Latex Optimizer Printhead
CZ681A	HP 831 Latex Maintenance Cartridge
CZ682A	HP 831A 775-ml Black Latex Ink Cartridge
CZ683A	HP 831A 775-ml Cyan Latex Ink Cartridge
CZ684A	HP 831A 775-ml Magenta Latex Ink Cartridge
CZ685A	HP 831A 775-ml Yellow Latex Ink Cartridge
CZ686A	HP 831A 775-ml Light Cyan Latex Ink Cartridge
CZ687A	HP 831A 775-ml Light Magenta Latex Ink Cartridge
CZ706A	HP 831 775-ml Latex Optimizer Ink Cartridge

Original HP large format printing materials

HP Permanent Gloss Adhesive Vinyl (REACH certified <sup>4</sup> )
HP Backlit Polyester Film
HP PVC-free Durable Smooth Wall Paper (REACH <sup>4</sup> , FSC <sup>®5</sup> , UL GREENGUARD GOLD certified <sup>6</sup> )
HP Premium Poster Paper (FSC <sup>®</sup> certified <sup>5</sup> )

For the entire HP Large Format Printing Materials portfolio, please see HPLFMedia.com.

Service and Support

U9JD5E HP 2 year NBD with Defective Media Retention
U9JD6E HP 3 year NBD with Defective Media Retention
U9JD9PE HP 1 year Post Warranty NBD with Defective Media Retention
U9JE0PE HP 2 year Post Warranty NBD with Defective Media Retention

<sup>1</sup> Reflective measurements on a 943 color target under CIE standard illuminant D50, and according to the standard CIEDE2000 as per CIE Draft Standard DS 014-6/E:2012. Backlit substrates measured in transmission mode may yield different results.

<sup>2</sup> Excluding Type 2 DFE (Digital Front End) as defined in Energy Star<sup>®</sup> Product Specification for Imaging Equipment version 3.1.

<sup>3</sup> Total power measured in sleep mode including the Digital Front End contained on the product.

<sup>4</sup> This product does not contain substances listed as SVHC (155) per Annex XIV of the EU REACH directive published as of June 16, 2014 in concentrations exceeding 0.1%. To determine the status of SVHC in HP products, see the HP REACH Declaration published at HP Printing Products and Consumable Supplies.

<sup>5</sup> BMG trademark license code FSC<sup>®</sup>-C115319, see <http://www.fsc.org>. HP trademark license code FSC<sup>®</sup>-C017543, see <http://www.fsc.org>. Not all FSC<sup>®</sup>-certified products are available in all regions.

<sup>6</sup> UL GREENGUARD GOLD Certification to UL 2818 demonstrates that products are certified to UL's GREENGUARD standards for low chemical emissions into indoor air during product usage. For more information, visit <http://www.ul.com/gg> or <http://www.greenguard.org>